

## **Position Description: Media Watchdog**

### **General Functions:**

The Media Watchdog will keep Clean Water Action staff and members informed on environmental issues in their community by consuming, analyzing, and reporting on pertinent local newspaper articles, TV news stories, and radio reports.

### **Position Background:**

Media Watchdogs will synthesize the environmental news, both good and bad, happening in their communities and report this information to CWA staff. Watchdogs will keep CWA staff apprised of the latest local news from across the state, enabling them to determine what sort of response is needed – writing and placing an op-ed on the issue, pushing attendance at a local event, organizing supporters to send letters to the editor of the local paper, etc. – for each locale.

### **Essential Functions:**

- Read the local papers and geographically-relevant online publications in your community
- Watch/listen to local TV and radio news; note any stories specifically related to CWA campaigns
- Search out op-eds and letters to the editor (LTEs) related to our campaigns (both for and against)
- Periodically write and help place LTEs and/or op-eds
- Manage database of local news and media outlets

### **Knowledge, Skills and Abilities:**

- Interest in current events
- Knowledge of local news media
- Ability to sort through news stories for relevant details
- General interest in Clean Water Action campaigns

### **How to Apply:**

Please forward resume to either:

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**OR**

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