

To whom it may concern:

I am writing as a concerned citizen to request that your company/organization consider implementing a “no idling” policy for your fleet and in your workplace.

As you are no doubt aware, vehicle exhaust emissions are a major source of pollutants that are contributing to such environmental problems as climate change, urban smog and acid rain. While I understand that fleet operators are not alone in generating these emissions - all motorists must accept a share of the responsibility - I believe your company/organization can show leadership on this issue and have a real impact on the quality of air in our community and on the environment we leave to future generations.

Reduced idling is not only good for the environment, it's good for business. Idling wastes fuel, and wasted fuel is wasted money. With today's high fuel prices, even a 10-percent reduction in the amount of idling in your fleet could result in significant cost savings. A no-idling policy - or at the very least, a no-idling awareness campaign in your workplace - would also enhance your company's/organization's reputation as a responsible corporate citizen.

Should you require additional information on this important subject, I would encourage you to visit NJ Environmental Federation's “Idle Free New Jersey” website at www.cleanwateraction.org/njef/campaigns-noidling.html. This site is an excellent source of information and ideas on how businesses and others can take action to reduce idling in our community.

As for myself, I made a personal commitment to change my idling habits. I will also encourage friends, neighbors and family members to do the same. As I noted earlier, we are all part of the problem, and we all stand to gain from working together on the solution.

Thank you in advance for your consideration of an “Idle Free” policy. I would appreciate a response to my request at the address below.

Sincerely,